



Are You Considering Opening a Business in Capitola Village?

Capitola Village offers a unique blend of charm, opportunity, and community spirit making it an appealing location for a variety of businesses looking to thrive in a dynamic, unique and welcoming environment.

- **Unique Atmosphere:** Capitola Village boasts a charming and picturesque atmosphere with its colorful buildings, quaint shops, and stunning coastal views. Doing business in such a vibrant and inviting setting can enhance the overall experience for both customers and employees.
- **Tourist Destination:** As a popular tourist destination in California, Capitola Village attracts visitors from near and far throughout the year. This influx of tourists presents ample opportunities for businesses to capitalize on the steady stream of potential customers seeking shopping, dining, lodging and entertainment experiences.
- **High Foot Traffic:** The village's central location and pedestrian-friendly layout contribute to high foot traffic, especially during peak tourist seasons and weekends. Businesses located in Capitola Village can benefit from increased visibility and exposure to a diverse range of customers.
- **Strong Community Support:** Capitola Village has a tight-knit community that takes pride in supporting local businesses. By establishing a presence in the village, businesses can tap into this supportive network and build strong relationships with residents and fellow entrepreneurs.
- **Events and Festivals:** Throughout the year, Capitola Village hosts a variety of events and festivals, ranging from art fairs to music concerts. Participating in these community events can provide businesses with valuable opportunities to showcase their products or services, engage with customers, and generate additional revenue.
- **Scenic Location:** Situated along the picturesque Monterey Bay coastline, Capitola Village offers businesses and visitors breathtaking views and access to outdoor recreational activities such as beach outings, surfing, and kayaking. This natural beauty enhances the overall appeal of the area and can attract customers seeking leisure and relaxation.
- **Proximity to Amenities:** Despite its quaint ambiance, Capitola Village is conveniently located near major transportation hubs, dining establishments, accommodations, and attractions. This accessibility makes it an attractive destination for both locals and tourists alike, increasing the customer base for businesses operating in the area.