

Board of Directors Meeting Minutes
09/12/2024

Directors Present: Anthony, Carin, Devon, Janelle, Josh, Kathleen, Leslie (Zoom), Matt, Mike, Rodney, Vicki, Ann Marie

Directors Absent- Craig, Evelyn,

Council Liaison- Absent,

Communications Mgr/Ambassador: Tricia/Karin

Members/Guests Present: Jill Arthur, Cierra Ryczek, Tatiana Lima, Amy Tognazzini, Sandra Jordan, Mary Beth Cahalan, Kelly Guerrero

Call to Order 8:35 am

1. **Introductions-**
2. **Public Comment-**
3. **Approval of Minutes of 08/08/24-** Changes made, Carin 1st, Rodney 2nd, approved.
4. **Treasurer's Report-**Postponed
5. **Communication Manager Report-** Postponed
6. **Ambassador Report-** Postponed
7. **Committee Reports-** Postponed
 - a. **Website Update-**
 - b. **Sip and Stroll-**
 - c. **City Officers Meeting-**
8. **New Business**
 - a. **BIA Candidate Forum-** Began at 9AM- Kara Guzman from Santa Cruz Local moderated the Forum with the 4 Candidates for City Council. All were given equal time and questions.
 - b. **Discussion of Candidate Endorsement-** After the forum, discussions led to a motion by Vicki to vote to approve the BIA Endorsement of a CC Candidate and to issue ballots to Board/Membership to elect the Candidate to Endorse. Anthony 2nd Approved. Ballots were provided to the membership for the vote.
9. **Old Business-**
 - a. **Sale Tax Measure -**
 - b. **Think Local First Partnership-** Approval of \$100/year Membership.
 - c. **Cookie Walk, Window Decorations & Holiday Events**
 - d. **Banners**
 - e. **Landscaping Committee**
 - f. **Emergency Communications-**
10. **Adjourn to Next Meeting October 10, 2024**