

BOARD OF DIRECTORS
MINUTES – August 10, 2022 9:00a.m.

Present: -Ann Marie, Anthony, Carin, Devon, Janelle, Josh, Kim, Mike, Vicki
Consultant – Todd Hanson
Liaison – Kristen Brown
Guests-
Members: Matt Arther, Jill Arthur
Absent: Rodney, Craig, Peter, David, Sharolynn

1. **Call to Order**
2. **Introduction of Guests –**
3. **Public Comment –** No Public Comment
4. **Approve Minutes –** 07/13/2022, Carin motioned, Vicki 2nd, Unanimously Approved.
5. **Council Representative’s Report –** Kristen: Only one Council meeting in July/August with little to report. Special meeting will be held this week to keep within regulations for remote meetings. 8/25/22 meeting will first Hybrid Meeting.
6. **Treasurer’s Report –** Devon reports there is a delay in getting the Income Report. Marketing were the only expenditures for July. Awaiting TOT update. Dues billing is also delayed.
7. **Communication Manager/Ambassador Report –** Todd shared an update on Social platforms. VSC promo has increased our email database by 10,000. The last few weeks have been getting Sip and Stroll marketing prepared, Flyer, QR Code, Eventbrite. 20+ businesses are already signed up.
8. **Committees Reports**
 - a) Marketing- Looking into new Banner type signage (like the new surfboard sign design) for directional to Parking lot by City Hall.
 - b) Website update- Rankings are up. No Glitches. Need Members to register.
 - c) Sip and Stroll- Mary Beth was not present but Todd gave update (marketing).
 - d) Cookie Walk- Rodney and Devon are coordinating Stickers and Boxes. Todd will be finalizing Flyer.
 - e) Palm Tree Lights-Mike gave a concise mapping presentation for all individual palm tree conditions. Josh will share the link with the City for input. If the majority need to be repaired we will need to look into options for replacing.
 - f) Banners- On Hold now that it is too close to holidays. Future agenda item to work on next years Banner.

9. Old Business

A. In-person Meetings – Todd will investigate Hybrid solutions.

B. Officer's meeting with City Officials – In Process

- i. Protective bollards in front of Vanity by the Sea-Installed, **No News.**
- ii. Better signage Beach Parking #1 AND Beach Parking #2, **One done. Banner by City Hall in the works.**
- iii. Sidewalk signs "No Biking on Sidewalk" "No Skateboarding", **Agreed they are inadequate, location and design need to change. Waiting for the in-place ones to wear out.**
- iv. Enforcement of sidewalk biking & Skateboarding, **Little if any.**
- v. Sidewalk loitering – **Much improved**
- vi. Additional garbage can by benches Cap Ave & San Jose Ave, **Done**
- vii. Traffic & Crosswalk safety by Margaritaville, **Planter trimmed. Ongoing discussion about the traffic Back up and Village safety in general.**
- viii. Sidewalk Cleaning, **Increased to 2x a month Aug./Sept.**

10. New Business –

- i. Ann Marie would like Village to participate in First Friday. Will contact Robin to survey businesses for interest.
- ii. Concerns about driver safety in the Village need to be addressed to the City.
- iii. Concerns about Beach Vendors need to be addressed to the City.

11. **Adjourn**-Next Meeting September, 14 2022, 9am